

# Experimental Narratives

## From the Novel to Digital Storytelling

An interdisciplinary conference at the Institute of Modern Languages Research,  
University of London, Senate House, Malet Street, London WC1E 7HU

### Thursday, 26 February 2015

- 9.15 Registration  
9.45 Welcome and Introduction  
10.00 **Keynote Lecture 1: Florian Mussgnug** (London): Literature Machines: Mapping Europe's Long Sixties  
10.50 Coffee  
11.15 **Plenary Session: Hybrid Narratives**  
**Matthias Uecker** (Nottingham): Experimental Fiction or Classical Storytelling? Alexander Kluge's Multi-Media Authorship  
**Tomislav Zelic** (Zadar): Hybrid Genre: Snapshot, Ekphrasis and Palimpsest in W.G. Sebald's *The Rings of Saturn* (1995)  
**Hannah Westley** (Paris): Picking Up the Pixels: Narratives of the Self across New Media  
12.35 Lunch (own arrangements)  
14.00 **Keynote Lecture 2: Claire Taylor** (Liverpool): From the Baroque to Twitter: Tracing the Literary Heritage of Digital Genres  
14.50 **Parallel Session: Narrative Structures**  
**Elise Hugeny-Léger** (St Andrews): Innovation and Disorientation in the Works of Jean-Philippe Toussaint  
**Stefano Rossoni** (London): Erotics of Form: Textual Juxtaposition in J.M. Coetzee's *Diary of a Bad Year* (2007)  
**Parallel Session: The Graphic Novel**  
**Stefan Höppner** (Calgary/Freiburg): Putting the Novel into Graphic Novels  
**Helena Hoyle** (Bristol): Orpheus in Death's House: Canon to Comic  
15.50 **Parallel Session: French Experimental Writing**  
**Andrew Hodgson** (Paris/Lyon): Reading Experimentalism in the French Novel through 'Ecrits Bruts'  
**Franziska Humphreys** (Paris): Forms of Formlessness: André Gide and the 'Roman Pur'  
**Parallel Session: Multi-Modal and Performative Fiction**  
**Lucia Esposito** (Teramo): The Experiment of Experience. Ronald Sukenick and Mark Amerika's Performative Writing  
**Isabel Waidner** (Roehampton): Reinventing Experimental Writing: Queer Imaginaries, Hybrid Agencies and the Interdisciplinary Co-Production of the Novella *Gaudy Bauble*  
16.45 Tea  
17.15 **Plenary Session: Writing Digital: New Forms of Fiction**  
**The Bath Spa Group** (Tania Hershman, Kathryn Lackie, Chris Meade, Kate Pullinger and Christine Wilks) present their work at the bleeding edge of new and hybrid digital forms of literature  
19.30 Conference Dinner (optional extra)

Advance registration required by Friday, 13 February 2015.

Conference fees: 2 days: £50 (standard); £45 (Friends); £20 (students); 1 day: £30 (standard); £25 (Friends); £15 (students).

Registration form at: [www.modernlanguages.sas.ac.uk](http://www.modernlanguages.sas.ac.uk) > events or contact [jane.lewin@sas.ac.uk](mailto:jane.lewin@sas.ac.uk) (tel: 020 7862 8966).

Conference organisers: Jordana Blejmar, Emanuela Patti, Godela Weiss-Sussex (IMLR).

Background image: *Alfabeto Colore* by Eddi Milkovitsch

### Friday, 27 February 2015

- 9.15 **Keynote Lecture 3: Marie-Laure Ryan** (Colorado): Digital Narrative: Negotiating a Path between Experimental Writing and Popular Culture  
10.05 **Parallel Session: Reader Focus**  
**Kirsty Boardman** (St Andrews): Christine Montalbetti's 'Charismatic' Narrator and Engaged (Imagined) Reader  
**Sabine Zubarik** (Erfurt): Choosing is not an Option (but a Necessity)! Paradigmatic Narratives and the Impossibility of Reading Simultaneously  
**Giulia Iannuzzi** (Trieste): Science Fiction Fandom in Italy: Critical, Creative and Socialization Practices from the Cyclostyle to the Internet  
**Parallel Session: Transmedia Storytelling and TV**  
**Jonas Nesselhauf** (Vechta) & **Markus Schleich** (Saarbrücken): A Study in Narrative Complexity: Strategies of Transmedia Storytelling in *About: Kate*  
**Emanuela Piga** (Bologna): Remediating the Classic Novel: From 'Feuilleton' to Modern Serial  
**Nina Shiel** (Dublin): Representing Code: a Novel Ekphrasis  
11.25 Coffee  
11.50 **Parallel Session: Readership of E-Novels**  
**Astrid Ensslin** (Bangor) & **Alice Bell** (Sheffield): Studying 'Readers' of Digital Fiction  
**Hanns Christian Schmidt** (Cologne): Lensflares of Literacy: Inter-, Trans-, and Remedial Approaches to J.J. Abrams's and Doug Dorst's Novel *S*  
**William D. Halbert** (Liverpool): Gameplay Literature: Concepts of the Ludic in Ana María Shua and Belén Gache  
**Parallel Session: Interactive Storytelling**  
**Anna Weigel** (Gießen/Helsinki): Narrative Experiments in the Digital Age: Analyzing Transmedial and Interactive Electronic Books  
**Antonia Kampa** (Wiesbaden) & **Susanne Schmidt** (Weingarten): Interactive Digital Storytelling Meets Augmented Reality  
**Stella Wisdom** (London): Lines in the Ice: an Interactive Writer-in-Residence at the British Library  
13.10 Lunch (own arrangements)  
14.30 **Plenary Session: Material and Digital Cultures**  
**Kristin Veel** (Copenhagen): Navigating the Narratives of the Data Stream: the Hermeneutics of the Big Data Archive  
**Kaja Marczevska** (Durham): GoogleAd, a Novel: Towards a Rematerialization of a Literary Project  
**Tom Abba** (Bristol): Circumstance – Between the Book and the Screen  
15.50 **Keynote Lecture 4: Bronwen Thomas** (Bournemouth): Narrative and Social Media  
16.40 Tea  
17.00 **Transmedia: History, Memory and Storytelling across Media**  
**Milosz Rosinski** & **Rafael Dernbach** (Cambridge): Anthroposcale: a Transmedia Essay  
Roundtable discussion with **Clodagh Brook**, **Emanuela Patti**, **Emanuela Piga**, **Alessia Risi**, **Marco Amici**

# Experimental Narratives: From the Novel to Digital Storytelling

Thursday, 26 and Friday, 27 February 2015

## REGISTRATION FORM

To attend the conference, please complete and return this form to reach Jane Lewin, Institute of Modern Languages Research, University of London, Senate House, Malet Street, London WC1E 7HU, by Friday, 13 February 2015. The form may be sent by post or as an email attachment to [jane.lewin@sas.ac.uk](mailto:jane.lewin@sas.ac.uk) (please ensure that the completed form is saved to your computer before attaching this to your email).

<b>Registration Fees</b> (the student rate applies only with proof of student status (photocopy/scan of ID card) <b>Please indicate by ticking the appropriate box(es) below</b>	
<b>Both Days</b> <input type="checkbox"/> <b>£50</b> Standard rate <input type="checkbox"/> <b>£45</b> Friends of Germanic/Italian Studies at the IMLR <input type="checkbox"/> <b>£20</b> Students (with proof of student status)	<b>One Day</b> <input type="checkbox"/> <b>£30</b> Standard rate <input type="checkbox"/> <b>£25</b> Friends of Germanic/Italian Studies at the IMLR <input type="checkbox"/> <b>£15</b> Students (with proof of student status)
<input type="checkbox"/> <b>£35</b> Conference Dinner (3-course menu with choice and coffee; alcohol may be purchased separately)	

<b>I wish to attend</b>		
<input type="checkbox"/> <b>Thursday, 26 February 2015</b>	<input type="checkbox"/> <b>Conference Dinner (26 February)</b>	<input type="checkbox"/> <b>Friday, 27 February 2015</b>

<b>Name</b> (Block Capitals please)	
<b>Address</b> (if paying by credit card, this must be the address at which the card is registered)	
<b>Status</b> (e.g. Speaker, Lecturer, Student)	
<b>Affiliation</b>	
<b>Email Address</b>	
<b>Telephone Number</b>	
<b>Date</b>	
<b>Dietary Requirements</b>	<input type="checkbox"/> <b>Vegetarian</b> <input type="checkbox"/> <b>Gluten-free</b>

<b>Cheque Payment</b> (cheques payable to 'University of London' please)	<b>I enclose a cheque for £ _____</b>
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<b>Credit/Debit Card Payment</b>	<input type="checkbox"/> <b>Amex</b>	<input type="checkbox"/> <b>Mastercard</b>	<input type="checkbox"/> <b>Visa</b>
<b>Name of Cardholder</b>			
<b>Number of Card</b>			
<b>Expiry Date</b>			
<b>Issue Date</b> (if applicable – required for Debit Cards)			

**Note: The address given above must be the address to which the card is registered and to which statements are sent. Only card payments are acknowledged by email once the transaction is complete. Receipts are issued on request at the event.**